



**Canadian Mental
Health Association**
Prince Edward Island
Mental health for all

Join presenting sponsor

Bell Aliant



CMHA GOLF FOR LIFE XVIII

June 22, 2017



\$800/Team

**Green Fees | 2 Carts | On Course Complimentary Food Service
Golf Shirts | Silent Auction**

Register by phone at (902) 628-3668

Or online at www.pei.cmha.ca/golf4life

THE CAUSE

The Canadian Mental Health Association - PEI Division, is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Our mandate is "Mental Health for All". Our mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health. To carry out this mission, our 150 volunteers and 50+ support staff provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness.

Proceeds from **CMHA GOLF FOR LIFE XVIII** go to programs and services that support suicide prevention efforts including the delivery of Signals off Suicide (SOS), Applied Suicide Intervention Skills Training (ASIST) and SAFEtalk. To learn more about what we do, please visit www.pei.cmha.ca

SPONSORSHIP OPPORTUNITIES

The success of our event is largely due to our sponsors, partners and supporters. We hope that you will join Bell Aliant – Let’s Talk by contributing to this important annual golf tournament. As an organization dedicated to your community, you are an ideal partner for this venture. Below are this year’s available sponsorship levels and the benefits associated with each.

LEVEL	Tee (32)	Hole in One (4)	Silver	Gold	Title
BENEFITS ↓ INVTMENT →	\$250	Underwrite Insurance	\$1,000	\$2,500	\$5,000
Designated Signage (Name/Logo)	At Designated Tee	At Designated Tee			
Inclusion in the Scorecard	Listing	Logo			
Acknowledgement on Event Sign at Event Entrance	Listing	Logo (small)	Listing	Logo	Logo
Inclusion in Multi-Media Presentation	Listing	Listing	Logo	Logo / Own Slide	Front Slide
Inclusion in Post Event Print Media Thank You	Listing	Listing	Listing	Logo	Logo
Acknowledgement on CMHA Website	Listing	Listing	Listing	Logo	Logo
Player Registrations			2 Players	1 Team of 4	2 Teams
Inclusion in Program			Logo	Write Up	Write Up
Opportunity to Display Own Signage			Small	Large	Large
Inclusion in Pre-Event Social Media Campaign				X	X
Cheque Presentation / Photo Opportunity				X	X
Sponsorship Level Recognized on all Marketing Collateral					X