

2nd Annual Red Nose Talent Show

**27 October 2018
Florence Simmons Performance Hall**

**Holland College
Charlottetown, PE**

SPONSORSHIP PACKAGE

THE EVENT

The event is a two and a half hour long youth talent show, with a twenty minute intermission, where participants compete for cash prizes and a scholarship to the Holland College School of Performing Arts. Judged by a panel of three local celebrities, youth from 4 – 21 years of age will showcase their chosen performing art (dance, music, magic) to a packed house at Florence Simmons Hall (Holland College) in Charlottetown on October 27, 2018.



Youth who are interested in participating are invited to send a 1 minute video highlighting their talent, and a completed application form to rednosetalent@gmail.com. Deadline for submissions is September 28. The following week the shortlisted group will be contacted and put in the program line-up for the October 27th event.

Limited tickets (240) will go on sale at the beginning of October. There will be on-site concessions and a cash bar. The event will include a silent auction which will be launched online prior to the event, as well as a 50/50 raffle on the night of.

All proceeds from the event will go to the Canadian Mental Health Association – PEI Division.

THE CAUSE

The Canadian Mental Health Association (CMHA), PEI Division, is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Their mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health.

To carry out this mission, they have over 150 volunteers and 50+ support staff that provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness.

All money raised for and donated to CMHA-PEI stays in the province in support of mental health programs and services for Islanders.



Canadian Mental
Health Association
Prince Edward Island
Mental health for all

WHY “RED NOSE”?

We dedicate this annual event to our dear friend, Lisa Carragher, who passed away last year. Lisa was an educator who always went above and beyond, especially when it came to children. The red nose symbolizes a fun technique she would use to incorporate humour into her lessons with our son Jack. When the red nose came out, the fun started and learning became a really enjoyable experience that he looked forward to after a long day at school, and even into the summer months.

Lisa had an impact on so many children, both here on PEI and in Nunavut, that it seemed appropriate to host a youth talent show to honour two things that her children, Logan and Brooke, have identified as important to her; children and music.

All funds raised from this event will be donated to a cause that was very near and dear to Lisa’s heart; the Canadian Mental Health Association. Thank you for taking the time to read about the wonderful person who inspired this event.



We invite you to join our presenting sponsor Holland College in supporting this great event for a great cause. Below are the various tiers and associated benefits in sponsoring this year’s Red Nose Talent Show.

GET INVOLVED

Benefits	Stage Sponsor \$1,000	Reception \$750	Green Room \$500	Patron \$250
Mention in news release	X			
Cheque presentation photo opportunity	X			
Logo in multimedia presentation	X	X		
Logo and thank you via FB and Instagram	X	X		
Opportunity to display signage in appropriate areas (stage, reception hall, green room)	X	X	X	
Logo in event program	X	X	X	
Thank you from the stage	X	X	X	X
Logo and/or mention on website	X	X	X	X
Mention in multimedia presentation			X	X
Mention in event program				X
Tickets to the Event	Six	Four	Two	Two



**In support of the
Canadian Mental Health
Association – PEI Division**



Produced by Kate Flanagan

To lend your support through sponsorship or to
make a donation, please contact

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CMHA-PEI Charitable Tax Number
106863590 RR001