

GOLF FOR LIFE XX

Anderson Creek Golf Course

June 27, 2019

SPONSORSHIP PACKAGE



THE EVENT

Golf for Life is an annual in-house fundraising event in support of CMHA's suicide prevention programming and services for Prince Edward Islanders. Historically held during the third week of June, the tournament hosts anywhere from 34-36 teams who receive complimentary green fees, carts, commemorative golf shirts, on-course complimentary food service, cash bar access (on course and in the clubhouse), chances to win hole-in-one prizes, door/raffle prizes and bid on great silent auction items.

IMPACT

In 2018 Golf for Life raised \$23,000 (net). Proceeds from **CMHA GOLF FOR LIFE XX** will go to programs and services that support suicide prevention efforts including the delivery of Signals of Suicide (SOS), Applied Suicide Intervention Skills Training (ASIST) and safeTALK. In the last year over 1,500 grade 9 students participated in SOS programming, safeTALK was delivered to 270 people, and 130 individuals took ASIST. Thank you to former sponsors and participants for helping us reach so many people.

A BIT MORE ABOUT CMHA

The Canadian Mental Health Association - PEI Division, is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Our mandate is “Mental Health for All”. Our mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health. To carry out this mission, our 150 volunteers and 50+ support staff provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness.

Please visit pei.cmha.ca to learn more about our programs and services.



SPONSORSHIP OPPORTUNITIES

The success of our event is largely due to our sponsors, partners and supporters. We hope that you will join Bell Aliant – Let’s Talk by contributing to this important annual golf tournament. As an organization dedicated to your community, you are an ideal partner for this venture. Below are this year’s available sponsorship levels and the benefits associated with each.

LEVEL	Tee (32)	Hole in One (4)	Silver	Gold	Title
BENEFITS ↓ INVTMENT →	\$250	Underwrite Insurance	\$1,000	\$2,500	\$5,000
Designated Signage (Name/Logo)	At Designated Tee	At Designated Tee			
Inclusion in the Scorecard	Listing	Logo			
Acknowledgement on Event Sign at Event Entrance	Listing	Logo (small)	Listing	Logo	Logo
Inclusion in Multi-Media Presentation	Listing	Listing	Logo	Logo / Own Slide	Front Slide
Inclusion in Post Event Print Media Thank You	Listing	Listing	Listing	Logo	Logo
Acknowledgement on CMHA Website	Listing	Listing	Listing	Logo	Logo
Player Registrations			2 Players	1 Team of 4	2 Teams
Inclusion in Program			Logo	Write Up	Write Up
Opportunity to Display Own Signage			Small	Large	Large
Inclusion in Pre-Event Social Media Campaign				X	X
Cheque Presentation / Photo Opportunity				X	X
Sponsorship Level Recognized on all Marketing Collateral					X

THANK YOU TO OUR 2018 GOLF FOR LIFE SPONSORS
WE HOPE YOU JOIN US AGAIN!!!



Canadian Mental
Health Association
Prince Edward Island
Mental health for all

• THANKS TO ALL OF OUR 'GOLF FOR LIFE XIX' SPONSORS •

TITLE SPONSOR



GOLD SPONSORS



SILVER SPONSORS

Pepsi Co., Prodigy Sports, RBC

TEE SPONSORS

Andy Lambe & Associates, Arsenault Best Cameron Ellis, BDO, Bevan Brothers Plumbing & Heating, Burgoyne Construction, Charlottetown Bottle & Metal, Carr Stevenson MacKay, Cooke Insurance, Fidelity Investments, Grant Thornton, Greco/Captain Sub, Hansen Electric, HL Sear Insurance Ltd., Hub Financial, Insurance Company of PEI, Jamieson Electric, Kays Wholesale, Manulife Securities Investment Services Inc., Newcap Radio, Olympia Electric, PEI Employee Benefits Agency, Perry's Construction, Purity Dairy, Sirius Benefits, Superior Sanitation, The Cooperators, The Factory Downtown, The Spa, Younker Kelly

HOST & HOLE-IN-ONE SPONSORS

