



RED NOSE TALENT SHOW

September 18, 2019

FOR IMMEDIATE RELEASE

Third Annual Red Nose Talent Show to hit the stage this November

Charlottetown --- The third annual Red Nose Talent Show is being held at the Florence Simmons Performance Hall on Saturday, November 16. This event is title sponsored by Holland College and proceeds from the show will go to the Canadian Mental Health Association of Prince Edward Island (CMHA PEI).

Twelve youth acts will be chosen to perform for a chance to win some great cash prizes.

“The Red Nose Talent Show is a wonderful opportunity for Island youth to showcase their talent and receive constructive feedback from local professionals. Our Island is full of talented young performers and Red Nose features the best of the best! I believe it is SO important for young Islanders to get opportunities like this so that they can develop themselves as performers. Having local celebrity judges is just the cherry on top, reminding Islanders that you don't need to move off-Island to be a successful performer. PEI has the opportunities and resources that you need. Supporting mental health and youth are two things that are very close to my heart. I am honored to be producing the show this year”, says Lacey Koughan of 24 Strong.

Performers will be announced the week of October 21st. This year's master of ceremonies will be Louise Martin, anchor for CBC's Compass. Local celebrities Kinley Dowling and Tara MacLean will join Logan Odonnell at the judges table. Red Nose Talent Show was created in memory of Logan's mother, Lisa Carragher.

The deadline to submit an application and audition video is Friday, October 18, 2019. Details including show rules and information on how to apply can be found at www.rednosetalent.ca. Tickets for the show are \$20 for adults and \$10 for anyone 17 years old and younger, and go on sale November 1st at the Florence Simmons Performance Hall box office and through Ticket Pro.

- 30 -

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BACKGROUND

Red Nose Talent Show

The show's organizer, Kate Flanagan says that the idea to host this fundraiser was inspired by a dear friend who passed away in 2017. *"This event is organized in memory of Lisa Carragher. Lisa was an educator who often used a red clown nose to incorporate humour into her lessons with my son Jack. She loved children and music, so it seemed fitting to create an event in her memory that encompassed both and incorporated a fundraising component for a cause near and dear to her heart – mental health"*.

All proceeds from the event go the Canadian Mental Health Association, PEI Division. In addition to sponsorship, donations and ticket sales, money is also raised through a 50/50 raffle, silent auction and the sale of programs and red noses. So far the show has raised over \$15,000 for mental health programs and services for Islanders.

Holland College

A wide variety of programs, small class sizes, and plenty of hands-on learning: these are some of the reasons that students from all across Atlantic Canada choose to come to Prince Edward Island's community college, Holland College. The college offers more than 70 credentials in a wide variety of areas including culinary, policing, marine training, applied sciences and engineering technology, trades and industrial technology, health and community services, communications and media studies, computer studies, business studies, sport and leisure studies, performing arts, and tourism in 12 campuses and centres across the province.

Canadian Mental Health Association – PEI Division

The Canadian Mental Health Association PEI Division (CMHA-PEI), is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Their mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health.

To carry out this mission, they have over 150 volunteers and 70+ support staff that provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness.

All money raised for and donated to CMHA-PEI stays in the province in support of mental health programs and services for Islanders.