

GOLF FOR LIFE XXII

Presented by Bell Let's Talk and Prince Edward Aqua Farms Inc.
in support of suicide prevention programming at CMHA-PEI.

Thursday, September 23, 2021 at Green Gables

- \$250/player on teams of 4 includes:
- assigned tee time and green fees, carts
 - 2 drinks, food, mulligans,
 - sleeve of raffle tickets, swag, and more!



Call 902-566-3034 to register today!



THE EVENT

Golf for Life is an annual in-house fundraising event in support of CMHA's suicide prevention programming and services for Prince Edward Islanders. This year, we are hosting our event on September 23rd in a tournament with staggered tee times to allow flexibility for participation.

Fees for this year are \$250/person (\$1,000/team) and covers all costs associated with participating fully in the event including green fees, cart rentals, complimentary food and beverages (2), mulligans, sleeve of raffle tickets, tournament prizes, swag and a team picture.

IMPACT

Proceeds from **CMHA GOLF FOR LIFE XXII** will go to programs and services that support suicide prevention efforts including the delivery of our new ACTT for Life program (Act, Listen, Talk, Tell); a new re-vamped suicide alertness training for grade 9 students in the Prince Edward Island public school system. Resources will also be allocated to Applied Suicide Intervention Skills Training (ASIST), public safeTALK sessions, Living Works START training and wider public promotion.

A BIT MORE ABOUT CMHA

The Canadian Mental Health Association - PEI Division, is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Our mandate is “Mental Health for All”. Our mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health. To carry out this mission, our 150 volunteers and 80+ support staff provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness.

Please visit pei.cmha.ca to learn more about our programs and services.



SPONSORSHIP OPPORTUNITIES

The success of our event is largely due to our sponsors, partners and supporters. We hope that you will join Bell Aliant – Bell Let’s Talk and Prince Edward Aqua Farms by contributing to this important annual golf tournament. As an organization dedicated to your community, you are an ideal partner for this venture. Below are this year’s available sponsorship levels and the benefits associated with each.

LEVEL	Tee (32)	Hole in One (4)	Silver	Gold
BENEFITS ↓ INVESTMENT →	\$250	Underwrite Insurance	\$1,000	\$2,500
Designated Signage (Name/Logo)	At Designated Tee	At Designated Tee		
Inclusion in the Scorecard	Listing	Logo		
Acknowledgement on Event Sign at Event Entrance	Listing	Logo (small)	Listing	Logo
Inclusion in Multi-Media Presentation	Listing	Listing	Logo	Logo / Own Slide
Inclusion in Post Event Print Media Thank You	Listing	Listing	Listing	Logo
Acknowledgement on CMHA Website	Listing	Listing	Listing	Logo
Player Registrations			2 Players	1 Team of 4
Inclusion in Program			Logo	Write Up
Opportunity to Display Own Signage			Small	Large
Inclusion in Pre-Event Social Media Campaign				X
Cheque Presentation / Photo Opportunity				X

**THANK YOU TO OUR 2020 GOLF FOR LIFE SPONSORS
WE HOPE YOU JOIN US AGAIN!!!**



Canadian Mental
Health Association
Prince Edward Island
Mental health for all

**THANK YOU TO ALL OF OUR
GOLF FOR LIFE XXI SPONSORS**

TITLE SPONSORS



GOLD SPONSORS



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- | | |
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