



Canadian Mental
Health Association
Prince Edward Island

24TH GOLF FOR LIFE Tournament

Andersons Creek Golf Course

Signature Sponsor

PRINCE EDWARD
AQUA FARMS INC.

20 JUNE
2024



SPONSORSHIP OPPORTUNITIES

PROCEEDS SUPPORT THE CANADIAN MENTAL HEALTH
ASSOCIATION PEI DIVISION



THE CAUSE

The Canadian Mental Health Association, PEI Division, is a community-based organization that began its work on Prince Edward Island as a division of CMHA National in 1959. Our mandate is *Mental Health for All*. Our mission is to promote the mental health of all Islanders by enabling individuals, groups and communities to increase their control over, and enhance, their mental health. To carry out this mission, our 50+ volunteers and 100+ support staff provide programs and services, education and information, research, advocacy and social policy development designed to help all Islanders improve their mental wellness.

We have offices, programming space and housing units in Montague, Charlottetown, Summerside and Alberton. All money raised stays on PEI in support of mental health programs and services for Islanders. To learn more about what we do, please visit www.pei.cmha.ca.



- Charlottetown CMHA Division Office
- 203 Fitzroy Street Affordable Housing Unit
- Charlottetown Fitzroy Centre Clubhouse
- Montague CMHA PEI Office
- Summerside Notre Dame Place Clubhouse
- Alberton Hope Centre Clubhouse
- *New* Alberton Affordable Housing Unit

THE EVENT

The Canadian Mental Health Association, Prince Edward Island Division proudly hosts the Golf for Life tournament annually to bring awareness to the mental health needs of Islanders across PEI and to raise funds for CMHA PEI programs and services that are integral resources to those in need of mental health support.

This will mark the 24th year of the event. Registered teams will enjoy a day full of golf-related activities throughout the course, the opportunity to enter for a chance to win raffle items, and bid on silent auction items. Lunch is provided, with a barbeque being held at the clubhouse and includes hamburgers, hotdogs and sausages. Also, on-course snack stations will be available, with an array of non-alcoholic beverages, snack bars, fruit and chip options.

Register a team today, or consider sponsoring the event, and join in on a fun-filled day in support of mental health programs and services across PEI.

Please visit www.pei.cmha.ca to register your team, and for more information on the evening as it becomes available.

HOW YOU CAN HELP

Funds for this event are raised through monetary donations, an event raffle and a silent auction made up of kindly donated products and services by local individuals, groups and businesses. Proceeds are also gathered through generous support and sponsorship. We ask that you please consider sponsoring CMHA PEI's 24th Annual Golf for Life tournament, and join us in our mission to provide Islanders with accessible, safe and secure mental health resources. Sponsorship tiers and benefits are outlined below.

SPONSORSHIP OPPORTUNITIES

The success of CMHA PEI's Golf for Life Tournament is largely due to our dedicated sponsors, partners and supporters. As an organization dedicated to your community, you are surely an ideal partner for us in this venture. Below are this year's available sponsorship levels and the benefits associated with each.

Sponsorship Opportunities

Gold Sponsor - \$5,000

- 2 x Team Entry (4 persons/team)
- Cheque presentation/proceeds photo opportunity
- Logo on CMHA PEI website with link to own website
- Full page ad in event booklet
- Prominent size logo on event sign
- Opportunity to display own signage at event (Large)
- Prominent size logo Included in post event wrap-up

Silver Sponsor - \$2,500

- 1 x Team Entry (4 person team)
- Cheque presentation/proceeds photo opportunity
- Logo on CMHA PEI website with link to own website
- 1/2 page ad in event booklet
- Logo on event sign
- Large Logo Included in post event wrap-up

Team Sponsor - \$1,200 * **Earlybird of \$1,000 prior to June 3, 2024**

- Includes 1 x tournament entry for a 4 person team

Other Opportunities

- Tee or Hole Sign Sponsor - **\$300** Company logo on Tee or Hole
- Hole in One Sponsor - Price dependant on prize value
- Putting Contest Sponsor - **\$1,500 - SOLD**
- Awards Banquet Sponsor - **\$2,500**
- Prize Sponsor (Tournament, Auction, Raffle, etc.)

For more information on the above opportunities or to register contact
Brian Tremblett at b.tremblett@cmha.pe.ca or call (902) 628-3668

IN KIND DONATIONS

In the past, we have successfully raised over \$15,000 at the Golf for Life tournament through raffles, a silent auction and the sale of gift cards. This would not be possible without the kindhearted individuals, groups and businesses that donate goods and services to be used for these fundraising aspects.

We ask you to please consider donating items or services valued at over \$100 for use in the silent auction and/or the raffle draw. We are also accepting gift cards valued at \$50 (or more) to sell at face value, increase proceeds for the evening, and ensure it's a success!

All donors will be listed in the event program insert. Tax receipts will be issued for cash donations only, cash donors will be thanked from the podium, and those donations will be added to the fundraising total for the evening.

CONTACT INFORMATION

We thank you for taking the time to consider supporting CMHA PEI's 24th Annual Golf for Life Tournament in support of critical community mental health programs and services.

Please reach out to the contact listed below for sponsorship, in-kind donations, team registration, and/or monetary donations.

Brian Tremblett, Fund Development Coordinator
b.tremblett@cmha.pe.ca

OR

(902) 628-3668 O

(709) 424-7901 C

